# realtor.com<sup>®</sup>

## GAIN A COMPETITIVE EDGE

#### AND LEARN ABOUT GREAT FREETOOLS FROM REALTOR.COM®

## In this session we will cover what you need to know to get the most out of your Realtor.com<sup>®</sup> Essentials Profile to enhance your listings and generate additional leads.

This is a free benefit provided to you as a member of your MLS. Your Essentails Dashboard is a great tool for marketing your client's properties and generating leads on the entire realtor.com<sup>®</sup> network, which includes realtor.com<sup>®</sup> mobile apps. We'll demonstrate how you can get the most out of this product. In addition, we will discuss online leads provided through this program and how to best utilize them for successful conversion.

You'll also learn about the best kept secrets for marketing and building your business, available to you absolutely <u>FREE</u>. You will learn how to:

- Claim your REALTOR<sup>®</sup> profile
- Show your expertise in the Find a REALTOR<sup>®</sup> Directory
- Create customized reports for an easy method of contact with your seller
- Also covered are leveraging realtor.com content to build your business and social media presence and access to monthly stats!

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### You won't want to miss this!

## FREE TRAINING SESSIONS

**Date:** Tuesday, June 13, 2023 **Time:** 10:00 am & 1:00 pm

Location: Lake Havasu Association of Realtors 2293 Swanson Ave. Lake Havasu City, AZ



