

## How Can I Really Measure The Return On My Dues Investment To My REALTOR® Association?

This is fair question and one that is posed often to staff and officers. Much of what your REALTOR® Association does is quietly carried out without much fanfare.

As you local Association office, we are your point of entry into membership with the Arizona Association of REALTORS®, as well as the National Association of REALTORS®. We provide help and assistance on your requirement to take the New Member Code of Ethics online. We help keep you informed on hot legal issues that affect your business as passed down through NAR and AAR. We provide support for committees, such as the Government Affairs Committee, which helps to get the legal concerns of REALTORS® heard on the local, state, and national levels.

As a member of the Lake Havasu Association of REALTORS®, access to LHAR MLS system is provided to you at a reduced rate compared to MLS only members. We are here as your support to provide membership information such as the Association Bylaws, MLS Bylaws and Rules and Regulations. We also schedule training classes on Flex MLS and other software that will help make you a savvy agent. Help and support on entering and maintaining your listings can also be obtained through our employees.

We facilitate the SentriLock Key Service and sell the lockboxes needed for you to conduct business in this real estate market. SentriLock Service and lockboxes not only make showing easier for you, but also for agents wanting to show your listings. We coordinate and complete the weekly tour which gets agents into your listings.

You can find almost anything you need in our REALTOR® Store. We sell sign riders, open house supplies, and a variety of REALTOR® branded products. We are constantly trying out new products, researching how well they may work for your business. If there is something you need, but cannot find, simply ask and we may be able to order it for you.

The Association Office is always involved in REALTOR® events like the Installation of Officers and Directors, REALTOR® Olympics, Affiliate Appreciation Dinner, Affiliate Expo, state and national meetings, and other special events. We handle all correspondence, accounts payable, surveys, voting information, legal and accounting matters, and maintain all records. We provide Continuing Education and other classes for members via live in person or online.

We maintain an Association website; <a href="www.HavasuRealtors.com">www.HavasuRealtors.com</a>, that has many features to assist you in being successful in your business. There is a public link for MLS listing search. You have access to a member only mass email system as well as all LHAR Governing documents.

These are just a few of the services that your Association offers you as a member. Anytime you are in need of something, information or problem solving, call or email us. We are here for you!

## Association Staff Directory:

Phone: 928-855-8423 Fax: 928-855-5255

Email: Laura Tarin, Executive Vice President / Laura@havasurealtors.com

Monica Dalton, MLS Coordinator/Member Services / <u>Monica@havasurealtors.com</u> Brie Mahlke, Education Coordinator/Member Services / <u>Brie@havasurealtors.com</u>

Website: <a href="http://www.HavasuRealtors.com">http://www.HavasuRealtors.com</a>
MLS Website: <a href="http://www.flexmls.com">http://www.flexmls.com</a>

Facebook: http://www.facebook.com/havasurealtors

Instagram: https://www.instagram.com/lake havasu assoc of realtors/